



**Results
inHealth**
Evidence, Innovation
and Practice

introduction

**PHOTOVOICE
&
PHOTO-MSC**

ResultsinHealth (RiH) is an international development consultancy specialized in health and development.

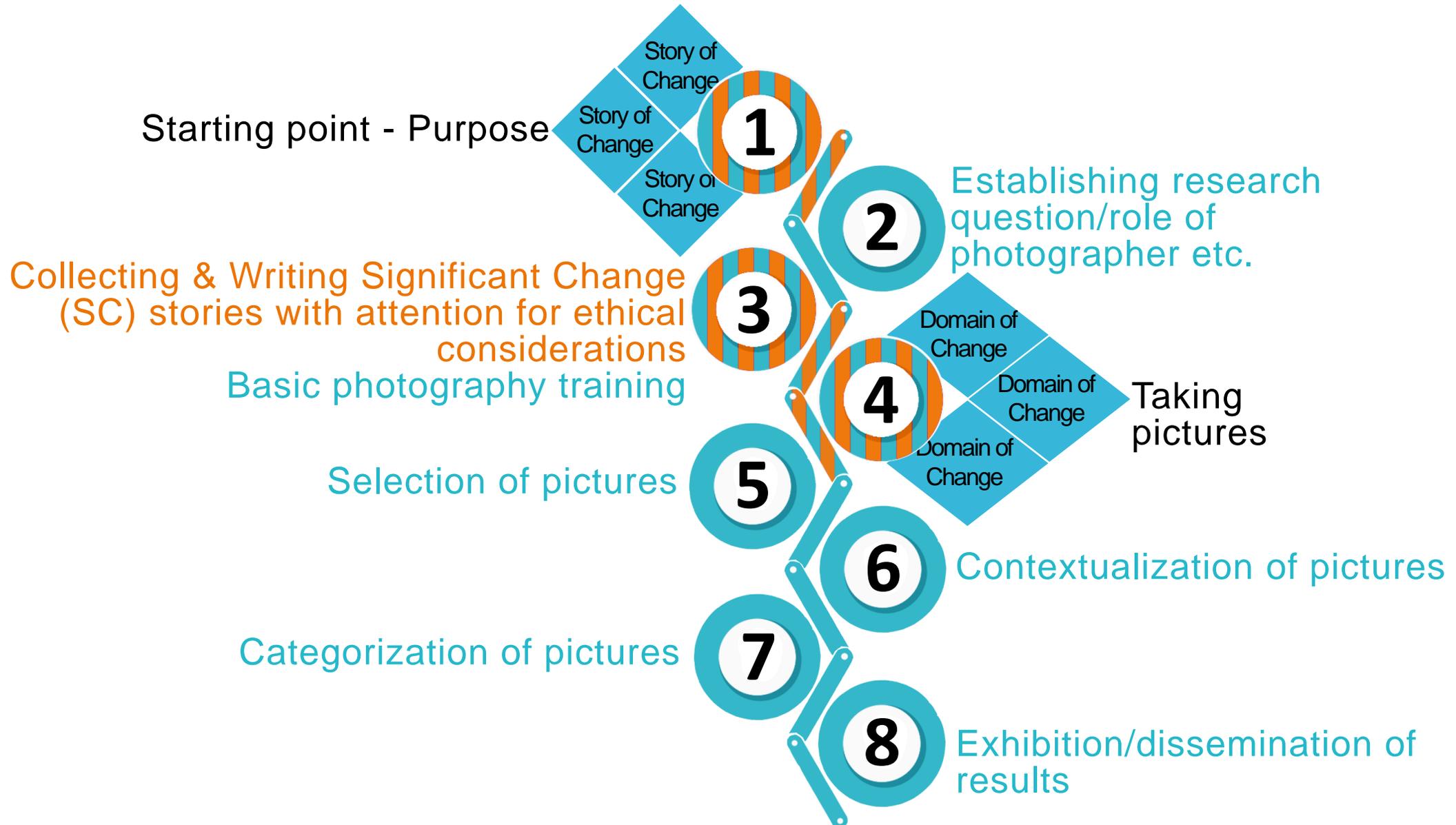


The organisation was founded in 1993 and located in Leiderdorp, the Netherlands.



RiH is active in over 50 countries in the world and is specialized cutting-edge participatory evaluation methods such as the 'Most Significant Change' (MSC) methodology, Photovoice, Participatory Video, and Outcome Harvesting.

10 steps involved in implementation of the MSC & Photovoice method combined



The 'Most Significant Change' (MSC) Technique

A Guide to Its Use

by

Rick Davies and Jess Dart



Why stories?

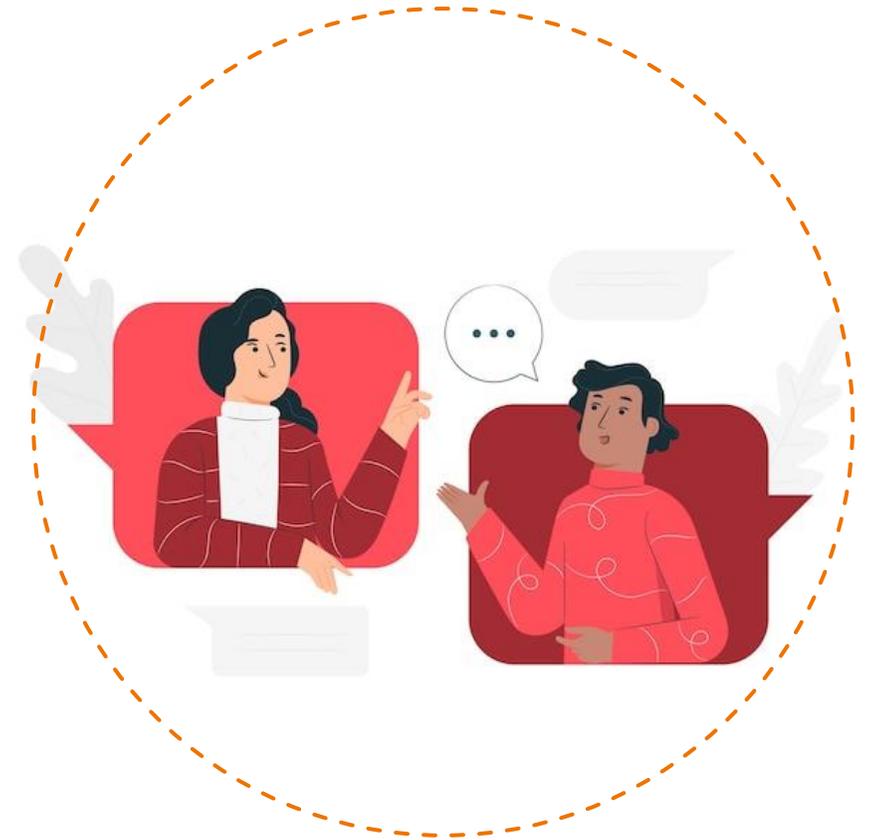
- People tell stories naturally

Stories can deal with complexity and context

People remember stories

Stories can carry hard messages /un-discussable

But stories not known for accuracy/truth



Most Significant Change Technique

Form of qualitative, participatory M&E

Based on 'stories' of significant change

'Monitoring without indicators'

Developed by Davies 1996 - Bangladesh

Now used in numerous development programs and in the public sector

NOT a stand-alone approach to M&E

About MSC

- Creates space for stakeholders to reflect, to make sense of complex changes

Provides dialogue to help make sense of each other's values

Facilitates dynamic dialogue i.e. “what do we really want to achieve and how will we produce more of it?”

Excellent for participatory programs with diverse, complex outcomes & multiple stakeholders

Why use MSC?

Contributes to summative evaluation: *unexpected outcomes*, Performance information on very best success stories, and inform criteria used to judge projects

Monitor and evaluate complex project

Identify changes

Improve staff's skills in observation and analysis

Identify strategic direction (what to achieve and how)

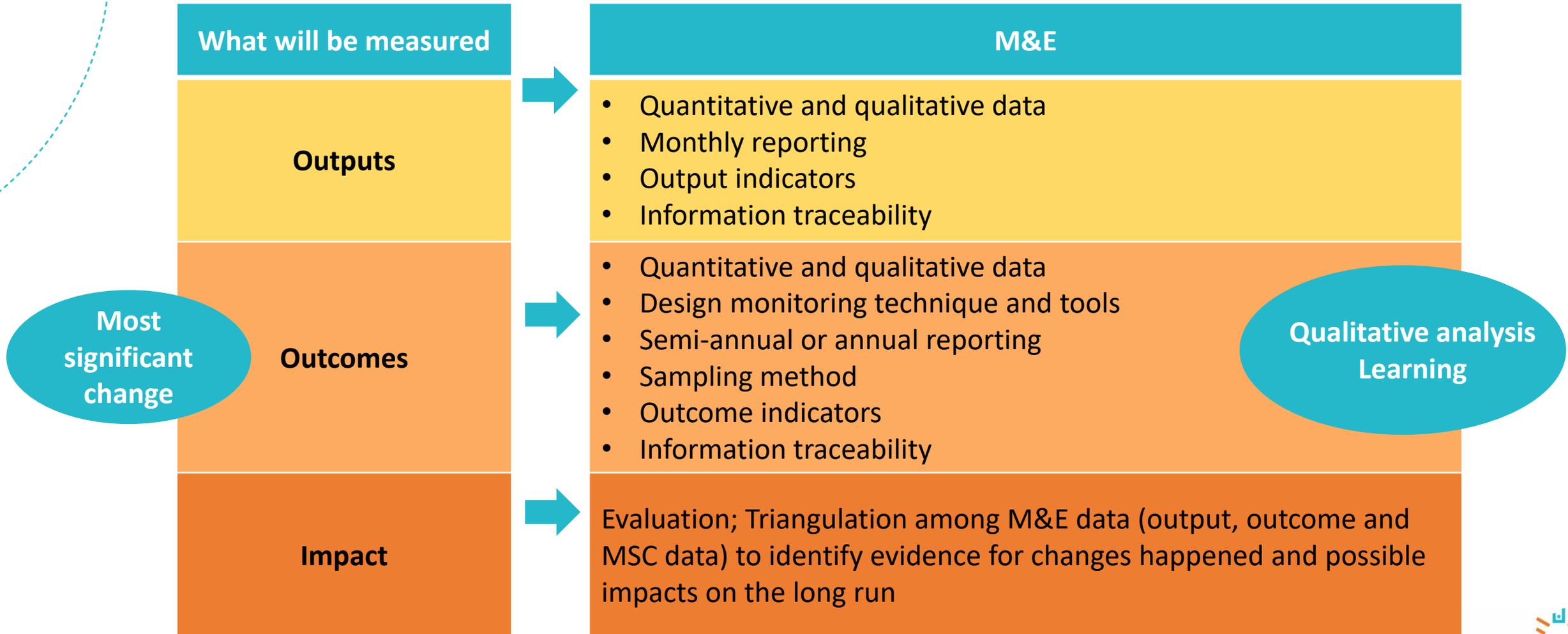
Understand project better and improve ownership

Provide learning process

Participatory: Beneficiaries, staff, collaborators sitting together and interpreting qualitative data & casting evaluative judgements

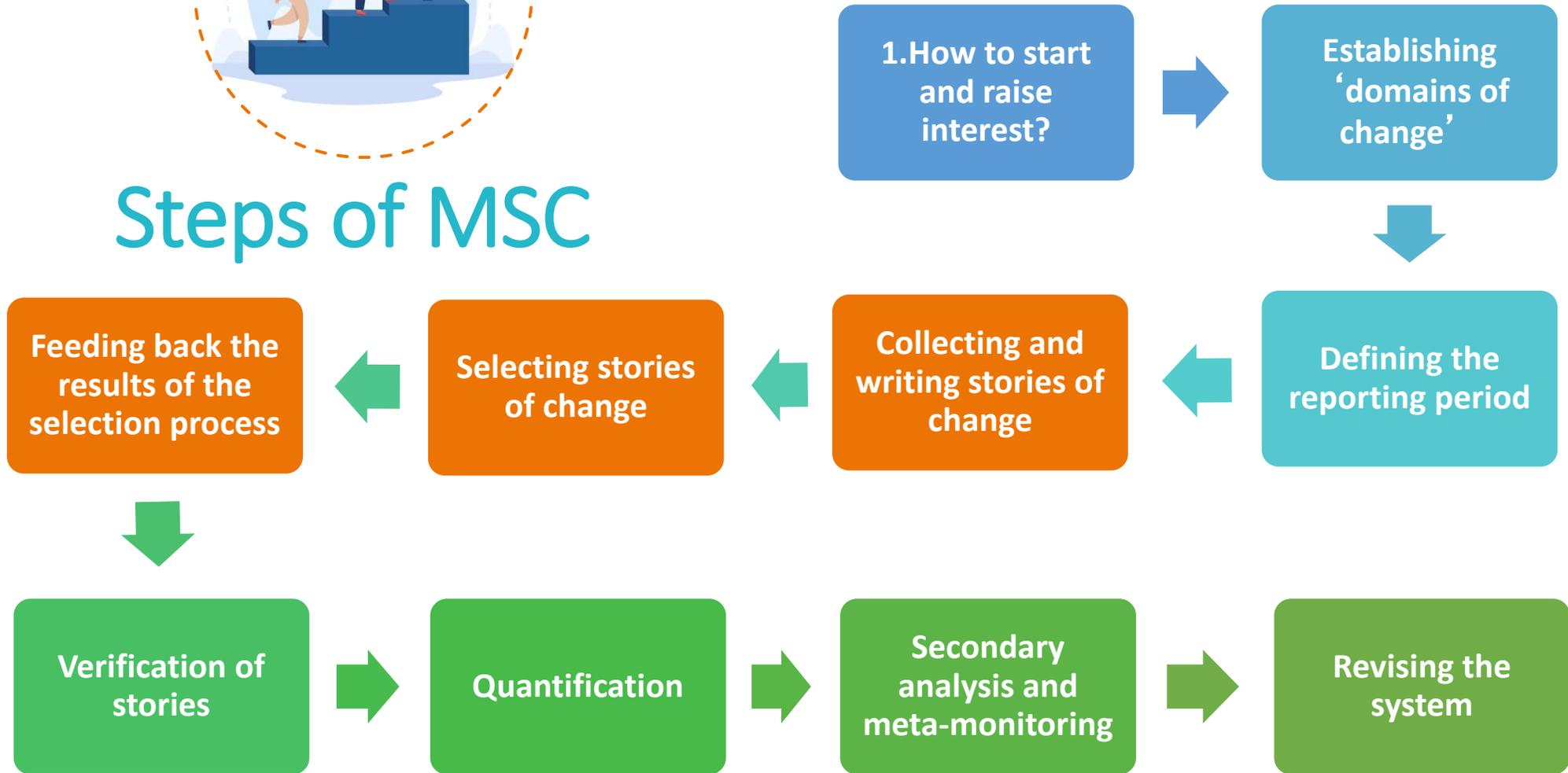
Improve accountability

MSC in M&E





Steps of MSC



The Core of MSC

1. Collect stories:

Document reasons for choice: Domain of changes and story tellers

2. Review and select stories:

Document reasons for choice

3. Feedback:

discuss and communicate the results selection

what are
it's goals?

what makes
it stand out?

what is it?

individual
steps

PHOTOVOICE

Let two people
look at the same
picture and they
will see something
different

How do images
communicate?

How do we read images?

#1

#2

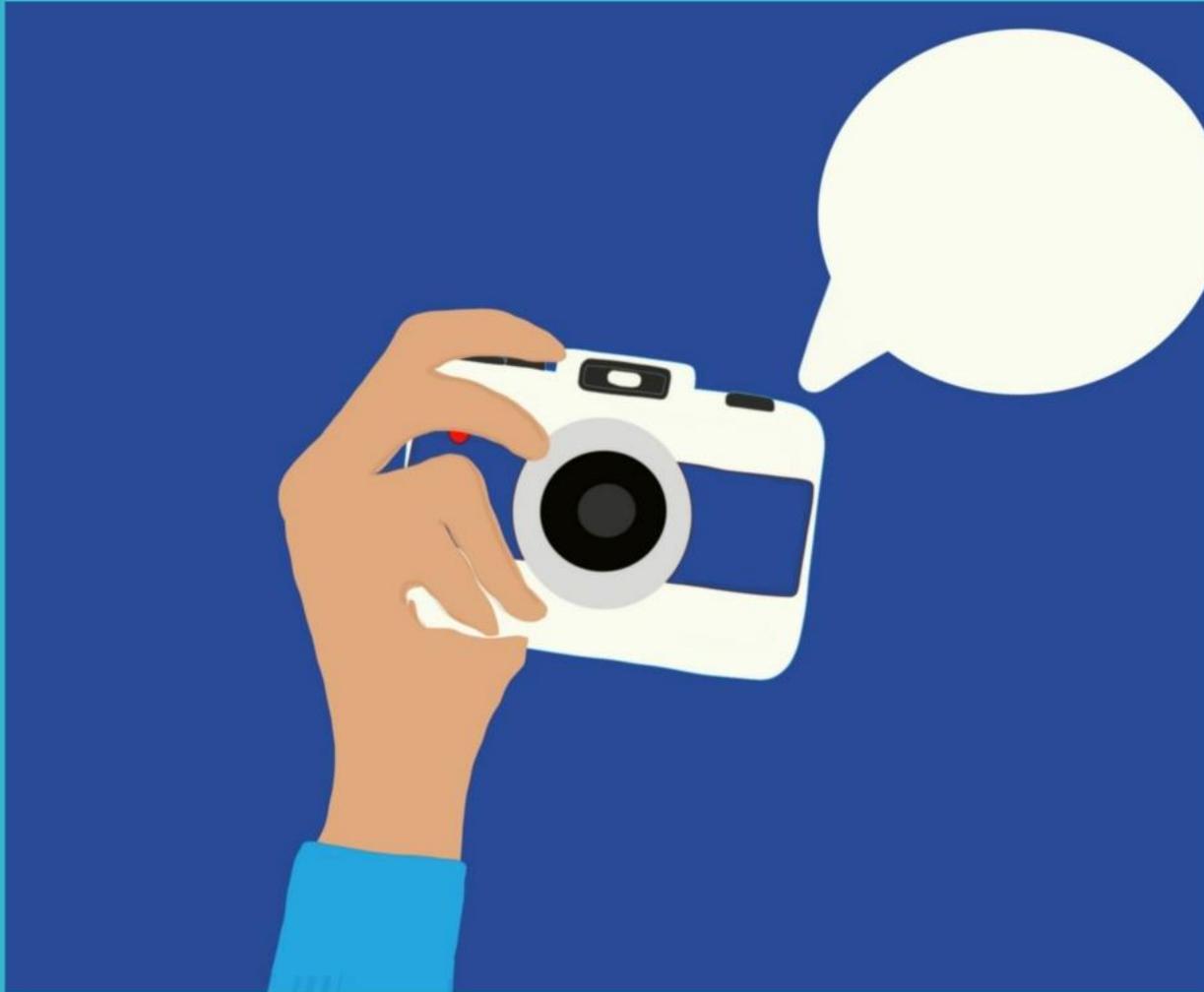


What do you see?
What does it actually mean?



What do you see?

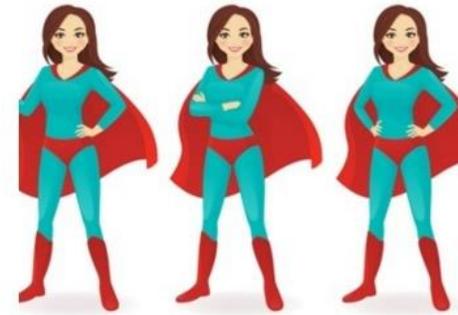
What does it actually mean?



Theoretical
framework



Empowerment education



Feminist Theory



Documentary photography



Photovoice has three main goals



Dr. Gopalakrishna on photovoice

**Case
study**

**Possible
applications**

- Research
- Advocacy
- Monitoring & evaluation

Case study

Case (PHOTO-MSC#1): Mid-term evaluation of Right to Health project

Increasing awareness and access to
SRHR and mental health services for
young women

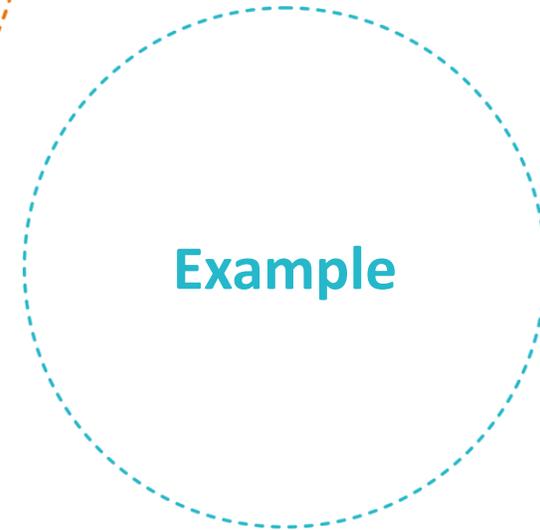
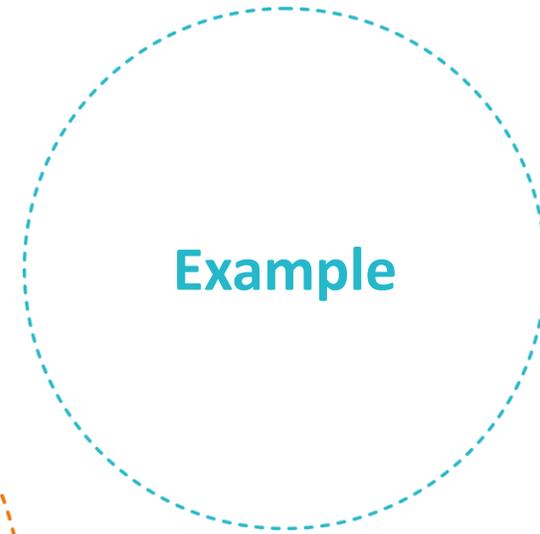
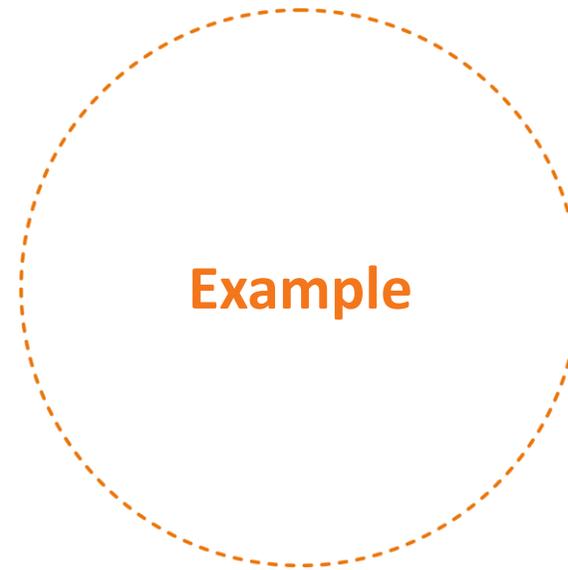
For YWCA (2021)



ResultsinHealth

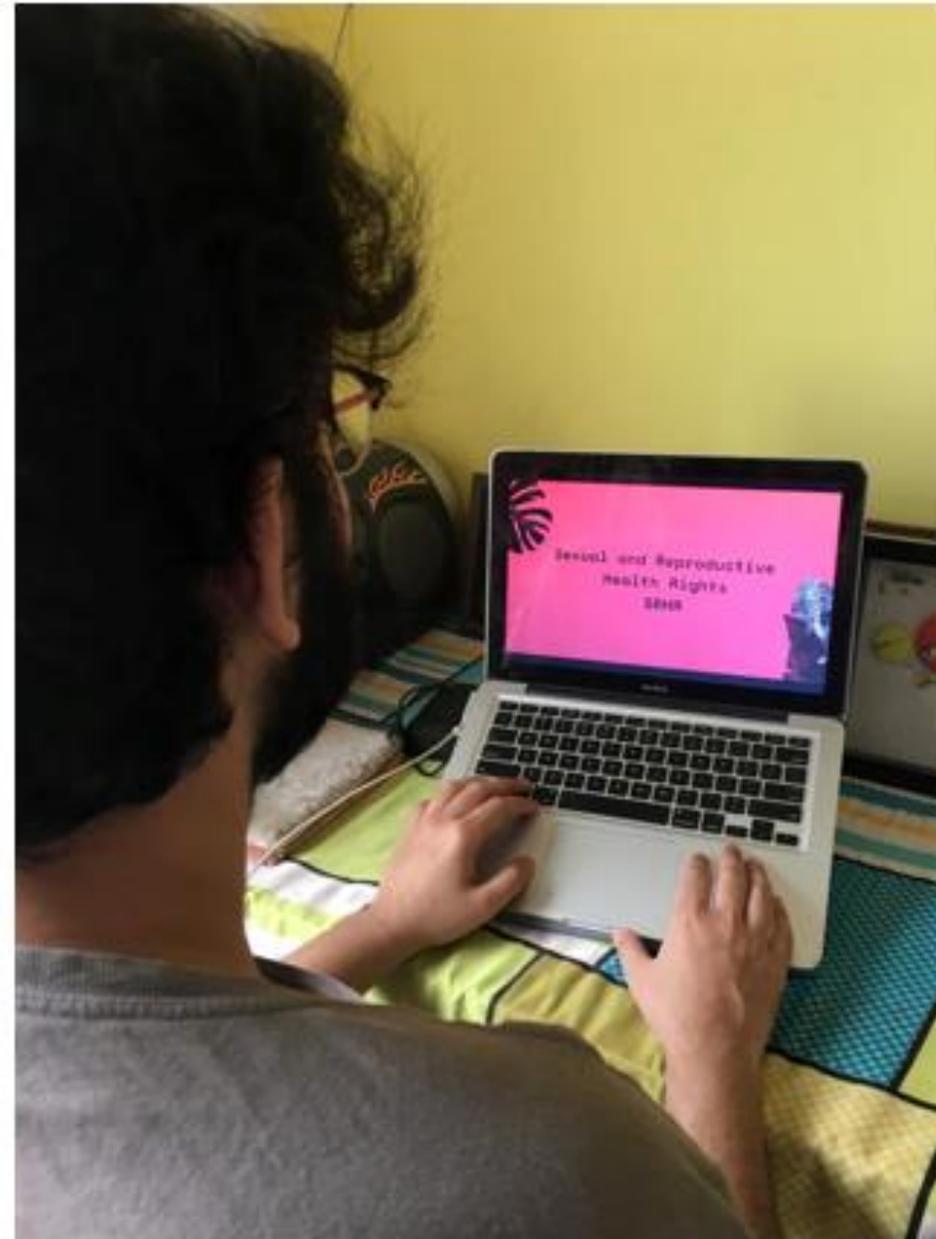
At ResultsinHealth we asked former participants and clients about their photovoice or PHOTO-MSc experience. This is what they said:

elena













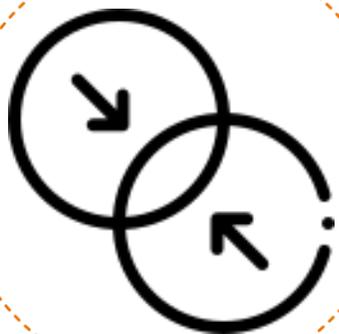




www.resultsinhealth.org

Thank you

Why using MSC and Photovoice for this evaluation?



Why did we combine MSC and Photovoice?

- ❖ To triangulate Stories of Change data with more participatory, powerful and rich method rather than only using traditional qualitative methods (KII, FGD) or quantitative method (eg survey)
- ❖ To have more rigorous data



What will be the added values combining two methods?

- ❖ Provide richer and deeper discussion
- ❖ Increase engagement and participation of the program participants
- ❖ Powerful visualised story of change (and more personal!)
- ❖ The photos can be used for powerful promotional and advocacy purposes



What are/were additional resources needed?

- ❖ Provide basic photography skill training as part of the MSC-Photovoice workshops
- ❖ Simple camera or mobile phone with good camera function
- ❖ More training days meaning more budget



What would be the possible pitfalls and how to mitigate them?